

## ABSTRACT

A first set of channels is provided. The first set of channels is selected based on a predetermined criteria related to a viewing preference of a viewer. A first channel not selected based on the predetermined criteria related to the viewing preference of the viewer is inserted into the first set of channels. In one embodiment, a system operator inserts the first channel into the first set of channels. In one embodiment, insertion is disallowed if a number of channels not selected based on the predetermined criteria related to the viewing preference of the viewer that have been inserted into the first set of channels is greater than a predetermined number.

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